PERFORMERS' FAIR REMUNERATION AS AN EU OBJECTIVE 27 MAY 2025 9:00 - 17:30 CET

AEPOARTIS

<u>Thon Hotel EU</u> <u>Rue de la Loi 75, 1000 Brussels</u>

PROGRAMME

- 09:00 Registration and welcome coffee
- **09:30** Opening speeches

10:00 PANEL 1 - The concept of FAIR remuneration

Presentation by Professor Giuseppe Mazziotti on the origin of the concept of fairness as part of the EU acquis.

Panelists:

- Giuseppe Mazziotti, Principal Investigator and Coordinator at FairMusE
- Tilo Gerlach, Managing Director, GVL
- Catherine Magnant, Head of Unit, Cultural Policy (EAC.D.1), European Commission
- Tom Gray, Musician, Chair of The Ivors Academy and founder of the #BrokenRecord Campaign

Moderator: Xavier Blanc, Legal & Policy Consultant, AEPO-ARTIS

11:15 Coffee break

11:45 PANEL 2 - The role of the Beijing Treaty for FAIR remuneration of actors

Presentation by Ioan Kaes on the position of AEPO-ARTIS for what concerns the ratification of the Beijing Treaty by the European Union.

Panelists:

- Patricia Riera-Barsallo, External Consultant, International Affairs Department, AISGE
- Christophe Van Vaerenbergh, Managing Director, PLAYRIGHT
- Dominick Luquer, General Secretary, FIA
- Bojana Gregorić-Vejzović, Actress, Croatia

Moderator: Ioan Kaes, General Secretary, AEPO-ARTIS

13:00 Lunch break





14:00 PANEL 3 - Generative AI and FAIR remuneration

Presentation by Professor Alain Strowel on the application of statutory remuneration rights in the Al industry.

Panelists:

- Alain Strowel, Professor at UCLouvain (including Saint-Louis Brussels)
- Lise Guterstam, Public Affairs Manager and Senior Legal Counsel, SAMI
- Elizabeth Le Hot, Managing Director, ADAMI
- Laetitia Nguala Masamba, Business Process Manager, EVA

Moderator: TBC

15:15 Coffee break

15:45 PANEL 4 - Assessment of Chapter 3 on FAIR remuneration

Presentation by Sabina Tsakova on the timeline for the 2026 review of the effective implementation of the Copyright in the Digital Single Market Directive.

Panelists:

- Sabina Tsakova, Deputy Head of the Copyright Unit, DG CONNECT, European Commission
- Pal Tomori, Director, EJI
- Séverine Dusollier, Professor, Sciences Po Law School, Paris

Moderator: Nick Yule, Head of Legal, AEPO-ARTIS

17:00 Closing remarks and end of conference

